

LIZ LATTY

Pronouns: (they/she)

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Profile

Creative and passionate UX Researcher with a background in digital content and curriculum development, creative and scholarly research and writing, teaching and facilitation, project management, program direction, political organizing, and advocacy. I value and bring collaboration and leadership skills in equal measure. I am a systems thinker obsessed with information, full of ideas, and committed to human-centered design, accessibility, equity, and meaningful impact.

EDUCATION

UX Research (Parsons School of Design, 2022)
MFA Creative Writing (Goddard College, 2012)
B.A. English & Women's Studies (Wayne State University, 2005)

TRAINING

UX Foundational Research
UX Remote Research
Feminist Research Methods & Methodology
Online Teaching

SKILLS

Research
Information Architecture
Qual Interviews
Writing
Teaching & Facilitation
Presentation
Curriculum Design

TOOLS

Google Slides, Sheets, & Forms
Canva
Invision
Airtable
Figma
UserForge
Mural

Professional Experience

UX Researcher & Project Manager, [Reproductive Justice in Adoption](#) Sept. 2023 - Present

- Conducted foundational UX research for reproductive justice platform providing information and resources for pregnant people navigating the U.S. private adoption industrial complex
- Research methods include survey, empathy mapping, user persona, competitive analysis, and in-depth interviews

Qualitative Researcher, [Trans Lifeline](#) July 2022 - Feb. 2024

- Principal writer and researcher on multidisciplinary research team conducting mixed methods research into the harms of nonconsensual intervention via crisis hotlines
- Research methods included secondary research, survey, and in-depth interviews
- Conducted coding, thematic analysis, synthesis of existing literature, service blueprinting

Project Manager & Content Developer, [SMC Consulting](#) Nov. 2022 - Dec. 2023

- Lead team of eight consultants in co-creating new critical adoption information and resources section for [Planned Parenthood Federation of America's website](#)
- Lead proposal, budget, scale, and timeline process
- Researched & developed adoption content centering autonomy & reproductive justice
- Collaborated closely with PPFA Director of Web Strategy and Director of Education

UX Researcher, [Trans Lifeline](#)

May 2022 - Aug. 2022

- Conducted foundational user experience research for national Safe Hotlines campaign
- Designed, implemented, and analyzed user survey
- Developed basic user personas & journey maps based on survey data, secondary research, and overall campaign goals
- Made recommendations toward campaign launch site and future microsite

UX Researcher & Content Developer, [The Ratio](#)

Jan. 2021 - May 2022

- Conducted heuristic UX evaluation and accessibility audit of desktop and mobile sites
- Created low-fi mockups demonstrating UX recommendations toward site improvement
- Collaborated with cross-functional team to ensure implementation, cohesion, and continuity with brand strategy and company goals
- Developed digital content incl. strategy, writing, editorial, UX copy, and style guide
- Managed content data sets including QA & version control

Author & Independent Scholar, www.liz-latty.com

June 2005 - Present

- Independent scholar and published author with over 20 years of experience in academic & creative writing and research, public speaking, conference presentations, workshops, & classroom teaching

Part-time Faculty, [The New School](#)

Aug. 2019 - Dec. 2021

- Developed & taught undergraduate courses in research methods, personal essay, creative inquiry, and academic writing
- Developed remote courses employing Canvas LMS, Google Suite, social media, Zoom, and other tools to create accessible, engaging, and meaningful digital learning communities

App-based Curriculum Specialist, [Hats & Ladders, Inc.](#)

Feb. 2020 - Aug. 2020

- Developed app-based career exploration curriculum for older youth with a focus on equity, accessibility, and user-centered design.
- Collaborated with cross-functional team on strategy, development, and QA

Design Thinking Facilitator, [Femmetech](#)

October 2019

- Co-facilitated design thinking retreat for [Moveable INK](#) staff to solve organizational challenges

Curriculum Developer, [The Research Foundation of CUNY](#)

Feb. 2016 - Oct. 2018

- Principal co-writer of [NYSED/CUNY CareerKits](#), a student-centered adult literacy curriculum combining career exploration with the development of language, literacy and numeracy skills, now required adult literacy curriculum across NY State
- Conducted long term secondary research & semi-structured in-depth interviews of professionals across ten labor sectors to inform curriculum development